WHC BOD Monthly Meeting Minutes - January 31, 2024

Call to order: by President Anne Murphy at 7:00 pm.

President's Message: Please silence your phones.

Please welcome our guests: Lauren Cnare, WHC member; Howard Kietzke, Dairyland Driving Club; Wes Licht, Dairyland Driving Club; Jolene Plautz, Lobbyist; and Julie Sweney. WLIC.

Roll call: An attendance chart is in the meeting packet.

Guest Speaker: Julie Sweney, Executive Director, Wisconsin Livestock Identification Consortium, presented a slide show explaining the importance of Premise Registration. WLIC is a non-governmental entity whose purpose is to house data to allow traceability and prevent the spread of contagious diseases in livestock.

Sponsorship Thank You Presentation: Jim Slovik, Wes Licht, and Howard Kietzke presented a slideshow depicting the clinic Dairyland Drivers Association put on with sponsorship money from Wisconsin Horse Council. They showed us many slides of youth and novice drivers learning to drive various types of horses and carriages. They were most appreciative of the sponsorship and are planning on having another clinic.

Minutes from October 25, 2023:

• Motion made by Nancy Edwards to approve the October 25,2023 minutes with no changes, seconded by Ron Miller. Passed.

Treasurer's Report:

- Ron stated there is not a whole lot different than what is in packet. There will be an addition of \$500 as a refund because one of our scholarship students dropped out of school. Ron contacted Huberty about our financial review for this year. Huberty reported that they will need another two weeks to complete a new report as they had a couple more questions. Ron handed out a draft financial statement.
- Jan Pieper moved to accept the financial report as presented; seconded by Nancy Edwards. Passed.

WSHCEF Update & Treasurer's Report:

• The committee is busy adapting for the lack of snow for the "Winter Fun Day".

Legislative report:

• Jolene Plautz, Anne Murphy, and Dana Sechler attended Ag Day at the Capitol. Jolene stated that attendance was about double from last year. Dana said that our part in the Farm Bureau is very appreciated and has helped with our recognition at Ag Day. Because of the long agenda, Jolene opted to wait to go over upcoming legislative bills. She did mention a few that we have time to review and discuss later.

Midwest Horse Fair Report:

•Pat Miller- A report was included in the meeting packet; nothing additional to report.

Committee Reports:

• Annual Awards- 2024 winners: Kricket Jewett - Director of the Year

Lee Sackett – Lifetime Achievement Award Karen Klein – Horseperson of the Year Gallio (from District 5) – Equine of the Year

- Budget & Finance- Nancy Edwards no report
- Bylaws-: Submissions of bylaw changes are due 30 days prior to the March and September meetings.
- Districts- Katie Bachhuber no report
- Judges Program & Seminar Dana Neary-Panella- Information on website.
- Member Services- Mike Kroll no report, but 4th Quarter stats from 2023 were in the meeting packet

- Policy & Procedures- Anne Murphy There is nothing going on now, but the committee will be meeting soon
- Public Relations- Bonnie Shepherd The PR committee met and is working out details for the booth at MHF highlighting WHC Roundup and the Free Youth Program. Spin the wheel will be back. There is a sign-up in front for volunteering in the booth. The committee is also asking for any information about events the PR Committee could attend this year to promote WHC.
- Scholarship- Jill Feller- Darla indicated that the committee had met and made their decisions and the letters will go out next week.
- Sponsorship- Kricket Jewett- deadline is 2/28/24
- Technology- Dana Sechler; The sound glitches seem to be worked out. Darla has done an excellent job of learning the new system.
- Trails- Floyd Finney & Kricket Jewett Trail school is June 9-12, 2024, at Wildcat Mountain. The Trail Grant deadline is 2/1/24.

Long-range Planning (LRP) Reports:

- Determine the needs of the Equine Industry update- Anne Murphy- Anne attended the American Farriers meeting in Burlington, WI, on Saturday. They were very receptive. There are plans to put our information out in front of the Blacksmiths Championship booth at MHF. She is going to contact farrier schools also.
- 31 Veterinarian surveys have been returned.
- Youth Initiative Discussion- Anne Murphy- Youth Coaches will pick a date next week for a future ZOOM meeting.
- Reevaluate District Functions- Katie Bachhuber nothing to report.
- .• Long-range strategic planning process status -
- Redesign the WHC logo- Logan is still working on this.
- CPA Update- Nancy Edwards There was an introductory meeting last week and another planned for next month. One goal is to change from Quick Books for Desktop to online Quick Books.

Old Business

Proposed Bylaw Change submission deadline is February 27, 2024:

Please find the form for bylaw changes in the meeting packet.

New Business

Coalition of State Horse Councils- Nancy Edwards shared several things that were discussed; one being that several states have some sort of Equine Assistance Program that helps equine owners in need from hay to emergency funds. The representative from the American Horse Council said the Equine Economic Impact Report will be coming out. We did not take part this year. She noted that there was a large increase in the economic impact but a reduction in the number of equines. The American Horse Council's Annual meeting is June 9-12, 2024, in Washington, D.C. The Coalition of State Horse Councils will meet again in April.

Other:

- Deadlines:
- * Ride WI! Trail Ride/Drive Program Hour Logs Due 1/31/24
- * Trail Grant Submission Deadline 2/1/24
- * Self-Nomination Form Submission Deadline 2/21/24
- * Proposed Bylaw Change Submission Deadline 2/27/24
- * Sponsorship Program Submission Deadline 2/28/24

Future Meeting Dates:

- * February 28, 2024
- * March 27, 2024 ANNUAL MEETING
- * April 2024 NO MEETING Due to Midwest Horse Fair
- * May 22, 2024
- * June 26, 2024

- * July 24, 2024 * August 28, 2024 * September 25, 2024
- * October 23, 2024
- * November 2024 NO MEETING * December 2024 NO MEETING

Motion made by Scott Steers and seconded by Ron Miller to adjourn at 8:53 pm.

Respectfully submitted,

Katie Bachhuber Wisconsin Horse Council Vice President